



## FOR IMMEDIATE RELEASE

## CONTACT:

Michelle Pollak  
(202) 659-9709  
michelle@thewellnesscommunity.org

### **The Wellness Community Launches New Clinical Trial Meta Search Engine CANCER PATIENTS TO BENEFIT FROM ONE-STOP SEARCH**

**WASHINGTON (April 19)** – The Wellness Community (TWC) announced today the launch of its comprehensive search engine, powered by EmergingMed, for cancer clinical trials available on The Virtual Wellness Community ([www.thewellnesscommunity.org](http://www.thewellnesscommunity.org)) or by calling 800-814-8927. The engine combines data from clinical trials throughout the United States and allows the search to be customized based on a range of criteria, including: cancer type, geography, patient age, gender, treatment history and other medical specifics.

For pediatric cancer, the participation rate in clinical trials averages 60 to 70 percent compared to only three to four percent for adults. Many in the oncology community believe the high cure rate of pediatric cancer, approximately 70 percent, is directly attributable to high participation in clinical trials. A key objective of the oncology community is to increase adult participation rates.

“Clinical trials play a key role in advancing cancer treatment that very often brings great benefits to cancer patients now and in the future,” said Kim Thiboldeaux, President and CEO, TWC. “We hope that this new search engine will help raise awareness of cancer clinical trials and increase participation.”

Free copies of “Open to Options” a pamphlet on clinical trials can be ordered from TWC by email at [help@thewellnesscommunity.org](mailto:help@thewellnesscommunity.org) or by calling 888-793-WELL. TWC also offers general information about clinical trials on their website under cancer information.

###

#### **ABOUT THE WELLNESS COMMUNITY**

Celebrating its 24<sup>th</sup> anniversary in June 2006, The Wellness Community is an international, nonprofit organization dedicated to providing free support and education as well as hope to people affected by cancer. Through participation in professionally-led support groups, educational workshops, nutrition and exercise programs, and mind/body classes, people affected by cancer learn vital skills that enable them to regain control, reduce isolation and restore hope regardless of the stage of their disease. Today, there are 21 Wellness Communities across the United States, five in development, 28 satellites, two centers abroad in Tokyo and Tel Aviv, and a community online at The Virtual Wellness Community. Please visit [www.thewellnesscommunity.org](http://www.thewellnesscommunity.org) for more information.

#### **ABOUT EMERGINGMED**

EmergingMed operates the country’s largest cancer clinical trial matching and referral service. More than 50,000 cancer patients have been prescreened and referred to its database of ~ 4,000 cancer clinical trials. EmergingMed operates privately-branded clinical trial information services—each with customized patient navigation support and outcomes tracking-- for advocacy groups, hospitals, physician groups, pharmaceutical and biotech companies, and states. Write to [ContactUs@emergingmed.com](mailto:ContactUs@emergingmed.com) or call 877.601.8601 (ext. 212) for more information.